**2014 PROGRAM AGENDA**

The mission of WAPC is to improve perinatal outcomes by:

### GOAL

**Use perinatal data to improve outcomes.**

- Continue to work in close collaboration with Wisconsin birth hospitals to secure data transmission prior to December 31, 2014.
- Secure the future of PeriData.Net® by securing a new vendor to manage the perinatal data platform.
- Promote the use of PeriData.Net® with at least two of the following groups: managed care, public health, academic institutions, and researchers.

**Promote preconception and interconception care for all populations.**

- Promote pre- and interconception care with at least two of the following multidisciplinary partners: managed care organizations, WIC, Lifecourse Initiative for Healthy Families (LIHF), and perinatal care providers.
- Promote use of the “Perinatal Weight Management Bundle” with providers and consumers.
- Use evaluation data to refine the Perinatal Weight Management Bundle and develop additional tools as needed.
- Create at least one new set of online FAQs and promote existing FAQ topics for consumers on the WAPC Web site.
- Continue to evaluate and refine existing components in the Becoming a Parent ™ toolkit.

**Secure participation of all birth hospitals in the Levels of Care self-assessment process.**

- In January 2014, notify all birth hospitals of the changes in Levels of Care (AAP recommendations) and the availability of revised electronic self-assessment worksheets.
- Market the self-assessment process by sending two invitations by email in the first quarter, then one in each of the final three quarters, to birth hospitals that have not completed self-assessments.
- Conduct regular meetings of the Levels of Care Review Team to complete reviews and post results in a timely manner.

**Promote coordinated, high-quality, comprehensive care for women and infants affected by opioids during the perinatal period.**

- Develop models of care between treatment centers/providers, hospitals, and community agencies that support seamless care of women and their infants and identify one model of care as a suggested topic for the 2015 Annual Conference.
- By December 31, 2014, work with other groups, such as, the Wisconsin Neonatal Perinatal Quality Collaborative (WINpqc), to develop a repository of evidence-based resources, protocols, etc. (e.g., protocols for treating infants; protocols for treating women) for providers on care of pregnant women and their infants and add them to the Web site.
- Establish partnerships and convene at least one meeting with other groups interested in improving care for women and infants affected by opioid use, such as State Opioid Treatment Authority (SOTA).

**Promote evidence-based quality standards.**

- Promote and increase access to existing evidence-based quality standards.
- Establish evidence-based quality standards as needed.
- Convene the WAPC Prenatal Testing Committee to make revisions to the recommendations for Laboratory Testing during Pregnancy, 4th edition.
## 2014 PROGRAM AGENDA

The mission of WAPC is to improve perinatal outcomes by:

### Advocating for perinatal health

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<th>GOAL</th>
<th>ACTIVITIES</th>
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<tr>
<td>Continue to keep perinatal care issues at the forefront of public policy.</td>
<td>• Send out at least two public policy alerts in 2014 to keep the perinatal care community informed of issues affecting their work.</td>
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<td>Establish strategic partnerships to advocate for perinatal health.</td>
<td>• Strengthen affiliations by meeting with representatives of at least two of the following: state, regional, and national organizations.</td>
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<td>Build and strengthen the relationship with the Perinatal Foundation.</td>
<td>• Hold at least two Liaison Working Group meetings, one Workforce Advisory Committee meeting, and uphold the provisions of the Memorandum of Understanding.</td>
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<td>Support programs that make quality perinatal care accessible to all women of childbearing age and their families.</td>
<td>• Partner with at least one other like-minded coalition or advocacy group to support accessible quality perinatal care.</td>
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### Providing and supporting education and information exchange that focuses on the continuum of perinatal care

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| Provide quality professional education to perinatal providers to assure a competent workforce. | • Provide the 44th WAPC Statewide Annual Conference on April 27-29, 2014, at the Glacier Canyon Conference Center in Wisconsin Dells.  
• Provide the Regional Forum Series in 2014 in collaboration with the WAPC regions.  
• Provide fetal monitoring education for providers at the 2014 Annual Conference and through the Fetal Monitoring Lunch and Learn Series.  
• Complete gap analyses for all educational offerings.  
• Promote the use of the redesigned WAPC/Perinatal Foundation Web site and monitor its use.  
• Significantly expand online learning opportunities on the WAPC Web site by 1) creating at least two new online courses and 2) updating and promoting at least two online self-study modules.  
• Refine and expand the section of the WAPC Web site about opioids in the perinatal period. |
| Provide resources for consumers about perinatal health. | • Promote availability of existing consumer-focused FAQs on the WAPC Web site, such as infant temperature and breastfeeding and promote new FAQs through at least one email to WAPC members and contacts.  
• Enhance search optimization on the WAPC Web site for consumer materials by incorporating commonly used key words. |
### The mission of WAPC is to improve perinatal outcomes by:

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| Provide a venue for people from various perspectives and disciplines to address issues in a spirit of respect and collaboration. | • Provide opportunities at the Annual Conference for multidisciplinary groups to debate contemporary problems.  
• Model multidisciplinary care through multidisciplinary education at the Annual Conference and at the Regional Forum Series. |
| Communicate with members and those interested in perinatal health. | • Publish at least four issues of E-Periscope, and send out at least two New Material Releases.  
• Make at least eight contacts with members, local contacts, and other partners who share an interest in improving perinatal health through mail, email, and social media. |
| Grow and maintain WAPC membership. | • By December 31, 2014, secure annual membership of 600.  
• Send communications to support regional organizations, as requested by the regions.  
• Provide reduced fees for members for educational programs, services, and materials. |